

## EDUCATIONAL OBJECTIVES

After completing the continuing education activity, pharmacists will be able to

- Discuss the importance of knowing about a patient's dietary supplement usage
- Identify commonly used dietary supplements, their regulation, and the value of certification
- Recognize potential medication-dietary supplement interactions
- Demonstrate the ability to locate different sources of information about dietary supplements

After completing the continuing education activity, pharmacy technicians will be able to

- Discuss the importance of knowing about a patient's dietary supplement usage
- Identify commonly used dietary supplements
- Define dietary supplement oversight and different levels of quality
- Recognize the need for pharmacist counseling when a patient is taking a dietary supplement



The University of Connecticut School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

Pharmacists and pharmacy technicians are eligible to participate in this application-based activity and will receive up to 0.2 CEU (2 contact hours) for completing the activity, passing the post-test with a grade of 70% or better, and completing an online evaluation. Statements of credit are available via the CPE Monitor online system and your participation will be recorded with CPE Monitor within 72 hours of submission

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## Patient Safety: Seven Secrets for Patient Safety with Dietary Supplements

**ABSTRACT:** Consumer consumption of dietary supplements is at an all-time high. Available products number in the tens of thousands, generating millions in annual spending. Increasing interest in overall health and wellness, preventive medicine, and immune function contribute to the rise in usage. It is a common misconception that dietary supplements are safe because they are "natural." Ingestion of dietary supplements poses serious health risks including adverse reactions, drug interactions, and toxicity. Adulterated, mislabeled, and contaminated products exist in the marketplace, further increasing consumer risk. Existing federal regulation and oversight for supplements differs from prescription and over-the-counter medications, occurring primarily on a post-marketing basis. Self-reporting by consumers, healthcare professionals, and industry personnel identifies these issues. Patients often omit dietary supplements from medication histories, leaving healthcare professionals unaware that patients are using them. While misinformation abounds on the Internet, many online clinically-backed sources exist.

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**FACULTY DISCLOSURE:** MS. Salvon has no financial relationships with an ineligible company.

**DISCLOSURE OF DISCUSSIONS of OFF-LABEL and INVESTIGATIONAL DRUG USE:** This activity may contain discussion of off label/unapproved use of drugs. The content and views presented in this educational program are those of the faculty and do not necessarily represent those of the University of Connecticut School of Pharmacy. Please refer to the official prescribing information for each product for discussion of approved indications, contraindications, and warnings.

## INTRODUCTION

Consuming natural substances to produce a desired effect on the body dates back thousands of years to ancient Egypt, Rome, China, and many other cultures. Records from early Mesopotamia include written formulas using many oils still in use today, including cedar, cypress, and licorice. Around 300 B.C., the Greek philosopher Theophrastus described the medicinal benefits of natural substances in his *History of Plants*. Throughout the centuries, many philosophers, scientists, and physicians continued collecting, combining, and documenting the use of natural products to treat different illnesses.<sup>1</sup>

As the science of medicine developed, so did the science of pharmacology. Isolation of the active ingredients found in herbal substances lead to the development of synthetic compounds with similar properties. The first synthetic medication, chloral hydrate, derived from chloroform and discovered in the 1800s by German chemist Justus von Lieberg, is still in use today.<sup>2</sup>

Fast forward to modern day, and the interest and use of prescription medications, over-the-counter (OTC) products, and dietary supplements are at an all-time high. In 2020, consumers filled 6.3 billion prescriptions in the United States<sup>3</sup> (U.S.) and purchased more than 6 billion OTC products.<sup>4</sup> The dietary supplement market reached an unprecedented level in 2020 with a global spend of \$61.2 billion. Experts predict it will reach \$128.64 billion by 2028.<sup>5</sup>

The COVID-19 pandemic, caused by the SARS-CoV-2 acute respiratory coronavirus, significantly impacted our perception and approach to healthcare.<sup>6</sup> More and more people use complementary and alternative approaches to healthcare than ever before.<sup>7</sup> For example, sales of elderberry supplements more than doubled and zinc products quadrupled shortly after the pandemic's start.<sup>8</sup>

Pharmacists, widely recognized as drug information experts, and pharmacy technicians routinely field consumers' questions about dietary supplements. Many pharmacists lack the necessary knowledge or don't know where to look to answer these questions. Pharmacy schools educate future pharmacists on prescription and OTC medications with courses about nutrition and dietary supplementation, if offered, available as electives. This continuing education activity presents information about dietary supplements through a series of seven common pharmacy situations and lets learners in on seven secrets they can apply to their practices.

**Situation:** Continuing education is a professional requirement many pharmacists find tedious. Looking through the UCONN online CE library and seeing a new continuing education activity entitled "Seven Secrets of Patient Safety with Dietary Supplements," a pharmacist remarks to the pharmacy team, "What a waste, no one even takes dietary supplements."

**Secret #1:** Almost 60% of people in the United States used a dietary supplement in the last 30 days.<sup>11,12</sup>

Dietary supplements crowd the aisles in drug stores, supermarkets, warehouse clubs, and even corner convenience stores. The sheer number of products is staggering. The Dietary Supplement Database (DSLDD) is an online, searchable database developed by the Office of Dietary Supplements (ODS) at the National Institutes of Health (NIH). The database contains product labeling information on dietary supplements sold in the United States, including both on and off-market products. DSLDD currently lists more than 140,000 labels.<sup>9</sup>



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In the early 1960s, the National Center for Health Statistics began a program named the National Health and Nutrition Examination Survey (NHANES). NHANES is a continuous program focusing on various health and nutritional measurements and assesses adults' and children's health and nutritional status in the U.S.<sup>10</sup> Scientific and technical journals publish the study results.

One section of the program assesses dietary supplement use among adults. Results from the 2017-2018 NHANES show that<sup>11,12</sup>

- 57.6% of adults 20 years or older used a dietary supplement in the past 30 days
- Women (63.8%) had a higher utilization than men (50.8%)
- Use of dietary supplements increased with age, with women 60 years or older reporting the highest usage at 80.2%
- Use of multiple dietary supplements increased with age
- Most common dietary supplements used by all age groups include multivitamin-mineral supplements, vitamin D, and omega-3 fatty acids

The Council for Responsible Nutrition (CRN) is a trade association for the dietary supplement and functional food industry. Annually, the CRN performs a survey gathering data on consumer use of dietary supplements. The 2019 survey conducted by the CRN underscored dietary supplement usage with the following results<sup>13</sup>:

- 77% of US adults take dietary supplements, including 79% of American women and 74% of males
- Top reasons for taking supplements included:
  - Energy
  - Immune health
  - Filling nutrient gaps
  - Healthy aging
  - Heart health

**Table 1. Common Dietary Supplements and Potential Uses<sup>7,17,18</sup>**

Dietary Supplement	Potential Use	Dietary Supplement	Potential Use
<b>Black Cohosh</b>	Menopausal symptoms	<b>Potassium</b>	Hypokalemia Hypertension Kidney stones
<b>Calcium</b>	Dyspepsia Osteoporosis Premenstrual syndrome	<b>Probiotics</b>	Atopic dermatitis Antibiotic-associated diarrhea Irritable bowel syndrome
<b>Echinacea</b>	Prevention and treatment of the common cold Promotion of wound healing	<b>St. John's Wort</b>	Anti-depressant Menopausal symptoms
<b>Elderberry</b>	Prevention of upper respiratory tract infections Reduction in duration and severity of symptoms of the common cold	<b>Turmeric</b>	Allergic rhinitis Osteoarthritis Pruritis
<b>Folic acid</b>	Folate deficiency Kidney failure Neural tube defects	<b>Valerian</b>	Insomnia
<b>Ginkgo</b>	Anxiety Dementia Memory improvement Premenstrual syndrome	<b>Vitamin A</b>	Aging skin Healthy vision
<b>Ginger</b>	Dysmenorrhea Nausea and vomiting Osteoarthritis	<b>Vitamin B-12</b>	Vitamin B-12 deficiency
<b>Ginseng</b>	Cognitive function Erectile dysfunction	<b>Vitamin C</b>	Anemia Antioxidant effects Prevention of the common cold Vitamin C deficiency
<b>Iron</b>	Anemia Restless leg syndrome	<b>Vitamin D</b>	Osteomalacia Osteoporosis Vitamin D deficiency
<b>Magnesium</b>	Constipation Dyspepsia	<b>Vitamin E</b>	Alzheimer's disease Dysmenorrhea Premenstrual syndrome
<b>Melatonin</b>	Sleep disorders	<b>Zinc</b>	Acne Depression Diabetes Diarrhea Treatment of common cold
<b>Multivitamin with minerals</b>	General supplementation		
<b>Omega-3 fatty acids</b>	Alzheimer's disease Cardiovascular disease Dementia Depression Reduction of triglycerides		

The COVID-19 pandemic significantly impacted our perception and approach to healthcare.<sup>6</sup> As of August 5, 2022, SARS-CoV-2 has infected more than 580 million people worldwide.<sup>14</sup> Interest in boosting our overall immunity and protecting ourselves from viral infections has dramatically increased as a result.<sup>7</sup> Many vitamins and minerals play essential roles in proper immune function.<sup>7,15</sup> Sales of supplements associated with boosting immunity increased over the last two years, including vitamins C and D, zinc, omega-3, garlic, ginger, and turmeric.<sup>16</sup>

**Table 1** lists common dietary supplements and potential uses.

Eating a healthy diet is essential for good health and nutrition. The Dietary Guidelines for Americans advise professionals,

including policymakers, health care providers, and nutrition educators, about what to eat to meet the body's nutritional needs. It emphasizes eating a diet rich in nutrient-dense foods, such as fruits and vegetables, as the best way to meet the body's nutritional needs. The guideline identifies specific populations in which dietary supplementation may be necessary, such as women who are pregnant or lactating and adults older than 50.<sup>19</sup>

In addition to these defined special populations, many pharmacy patients may find it necessary to take specific vitamins or minerals due to medication-induced nutrient deficiencies. **Table 2** (next page) lists examples of nutrient depletion induced by medications.

**Table 2. Examples of Nutrient Depletion Induced by Medications<sup>7,17</sup>**

Nutrient	Medication(s)	Mechanism
Vitamin D	Anticonvulsants	Increase hepatic metabolism
	Bile acid sequestrants	Decrease absorption
	Orlistat	Decrease absorption
Magnesium	Estrogens	Decrease serum levels by increasing uptake into tissues
	Loop diuretics	Increase excretion
	Proton pump inhibitors	Decrease absorption
Vitamin B <sub>12</sub>	Biguanides	Decrease absorption
	Proton pump inhibitors	Decrease absorption
	H-2 blockers	Decrease absorption
Potassium	Loop diuretics	Increase excretion
	Thiazide diuretics	Increase excretion
	Corticosteroids	Increase excretion

**PAUSE AND PONDER:** A patient presents information about taking lemon and baking soda tea to prevent COVID-19 infection and asks you if it really works. How would you approach this conversation?

The pharmacist's dismissal of dietary supplement education is understandable. No one wants to waste precious time on irrelevant continuing education. However, the facts presented here illustrate the need for pharmacist education on dietary supplements.

**Situation:** Sunday afternoons sometimes (but not often!) present the opportunity to catch up on administrative activities. While completing an inventory reconciliation of the vitamin section, a technician inquires, "Why does the FDA approve so many different products?" Looking up distractedly from the CII safe count, the pharmacist pauses, then replies in a weary voice, "You know, I'm not sure, probably just to make it more confusing for us."

**Secret #2:** Regulatory oversight of dietary supplements differs from prescription and OTC medications.

### What is a Dietary Supplement?

On the most basic level, a dietary supplement is a substance consumed to add nutrients to a diet or to lower the risk of certain health problems. The use of natural substances has been around for millennia, but it is only within the last five decades that countries worldwide have formalized language and regulations around dietary supplements. Terminology, quality control, and safety assessment differ depending on the country and governing legislative body.<sup>20</sup>

In 1994, the United States Congress passed the Dietary Supplement Health and Education Act (DSHEA), an amendment to the Food, Drug, and Cosmetic Act. DSHEA defines the term dietary supplement as a product intended for ingestion and containing an ingredient that supplements the diet. Dietary supplement labeling must include the term 'dietary supplement' or an equivalent term such as 'herbal supplement' or 'magnesium supplement.' DSHEA also stipulates that a dietary supplement must be free of contamination, adulteration, and properly labeled.<sup>21</sup> We will discuss dietary supplement product integrity and labeling later in this activity.

According to DSHEA, dietary supplements include vitamins, minerals, herbs, other botanicals, amino acids, and live microbials (probiotics). Dietary supplements are available in many different formulations including tablets, capsules, soft gels, gel caps, powders, and liquids.<sup>21</sup>

DSHEA defined the term 'new dietary ingredient' as an ingredient that meets the above criteria and was unavailable in the U.S. before October 15, 1994. If manufacturers want to market a product containing a new dietary ingredient, they must notify the U.S. Food and Drug Administration (FDA) before marketing. The FDA then reviews the product for safety but not effectiveness.<sup>21</sup>

### Regulation of Dietary Supplements

The FDA and the Federal Trade Commission (FTC) share regulation and oversight of dietary supplements. The FDA is responsible for the information provided on dietary supplement product labeling, including the package labeling, product inserts, and information available at the point of sale. The FTC monitors dietary

supplement advertising, ensuring advertisements are truthful, substantiated, and not misleading. Both agencies have the authority to address violations and work together to ensure their efforts are consistent with one another.<sup>22</sup>

The FDA does not have the authority to approve dietary supplement products before manufacturers market, distribute, and sell them to consumers. Manufacturers are responsible for ensuring the products they produce and distribute meet all quality standards defined by federal law. Quality standards include<sup>22</sup>

- Ensuring the safety of the dietary ingredients used in the product
- Following current Good Manufacturing Practices (cGMP)
- Meeting all product labeling requirements
- Ensuring substantiation of all claims made about the product
- Ensuring products are free of adulteration or misbranding

cGMP, defined and regularly updated by the FDA, establish the minimum requirements for manufacturing, packaging, and labeling products to ensure product quality. cGMP includes guidance on obtaining quality ingredients, operating procedures, and quality controls.<sup>23</sup> Failure to follow cGMP results in possible product contamination.

While the FDA may not have the authority to approve dietary supplements before the product marketing and distribution, it can monitor products via post-marketing surveillance and auditing. The FDA routinely performs manufacturer inspections, monitors the marketplace, and investigates adverse event reports. Follow-up includes working with the manufacturer to bring the product into compliance, issuing warning letters, and recalling products.<sup>21</sup>

## Reporting Issues with Dietary Supplements

Post-marketing surveillance is essential for documenting and monitoring any issues with dietary supplements. Information about severe reactions and product quality are important issues to report. The FDA Safety Reporting Portal is an online tool used to report safety issues on several categories of products, including pet or livestock foods, tobacco products, animal drugs, and dietary supplements.<sup>24</sup>

The website address for the portal is

<https://safetyreporting.hhs.gov>. Anyone can use the portal to report issues, including consumers, healthcare professionals, manufacturers, and researchers. Generating a new report starts on the home screen. The reporter chooses to file the report as a guest or by creating an account. Creating an account streamlines data entry and allows the reporting individual to save a draft of the report, follow up on a report, and view previous submissions.<sup>24</sup>

Generation of an Individual Case Safety Report ID (ICSR) occurs after report submission. The ICSR allows the reporter to identify the report for future reference including submission of a follow-up report with additional information. FDA reviewers assess the seriousness of the reported issue and assign follow-up. Submission of this information allows the FDA to identify potentially dangerous products and potentially remove them from the market.<sup>24</sup>

Traditionally, insurance companies limit coverage to prescription medications. Recent trends show an expansion of coverage to include some dietary supplements. Insurance coverage of dietary supplements blurs the regulatory differences between prescription medications and dietary supplements. Understanding the differences in oversight is beneficial and allows the pharmacy staff to counsel patients effectively .

**Situation:** While running back to the pharmacy after a much-needed bathroom break, a pharmacist stops when approached by a customer asking for advice about an iron supplement. Overhearing the inquiry, another customer comments, "You should buy that online; it's cheaper, and the quality is just as good." The pharmacist nods assent, turns, and hurries back to the pharmacy amid the erupting sounds of chaos behind the counter.

**Secret #3:** Product integrity fluctuates between manufacturers and sources of dietary supplements.

## Integrity of Dietary Supplements

The lack of government oversight opens the door for substandard products to flood the market. Poor ingredient quality, heavy metal or microbial contamination, adulteration, and mislabeling occur regularly. In the current economy, with rising prices, consumers are turning to less expensive options, and cheaper is not necessarily better, especially with dietary supplements.

In the literature, many studies exist that analyze dietary supplement product integrity. A study published in 2021 tested multiple bottles of 29 herbal supplements for consistency of ingredient activity and the presence of metal and fungal contaminants. The analysis showed inconsistent ingredient activity not only between bottles of the same product manufactured by the same company, but also between bottles manufactured by different companies. Assaying for metal contamination found zinc in 88% of bottles and nickel in 40% of bottles. In 37 of 58 bottles tested, fungal contamination was present, with 21 bottles having multiple strains.<sup>25</sup>

Another study analyzed 41 dietary supplements for the presence of cadmium, lead, and mercury. Results revealed that 68.3% of samples contained contamination with cadmium and lead, and 29.3% with mercury.<sup>26</sup> One research team evaluated 121 dietary supplements along with 49 prescription drugs for levels of toxic element contamination. A small percentage of the dietary sup-

**Table 3. Dietary Supplement Certification Organizations**

	US Pharmacopeial Convention	NSF International	Consumerlab.com
Website	<a href="http://www.usp.org">www.usp.org</a> <a href="http://www.qualitysupplements.org">www.qualitysupplements.org</a>	<a href="http://www.nsf.org">www.nsf.org</a>	<a href="http://www.consumerlab.com">www.consumerlab.com</a>
Services offered	Dietary supplement verification program including GMP facility audits, product QCM process evaluation, and product testing	Product and ingredient certification GMP Certification Certified for Sport	Product reviews Quality Certification Program
Information available on the website	Program information, list of verified products, and educational resources	Program information, product search engine, and educational resources	Product reviews, health condition information
GMP = Good Manufacturing Practice			
Source: adapted from reference 33			

plement products exceeded safety levels for mercury, lead, cadmium, arsenic, or aluminum. None of the prescription products exceeded these safety levels.<sup>27</sup>

Adulterated products contain substances not listed on the product labeling, substitution of inferior materials for active ingredients, or may contain a lesser amount of ingredients. Weight loss, sports enhancement, and sexual function supplements commonly contain banned substances.<sup>28</sup>

The FDA created and currently maintains the Health Fraud Product Database to increase awareness. This database contains information about products cited in warning letters, advisory letters, recalls, public notifications, and press announcements for various issues. Issues cited include products claiming to cure, treat, or prevent a disease and products containing undeclared ingredients or a new dietary ingredient.<sup>29</sup> The database is available in the consumer section of the FDA website at <https://www.fda.gov/consumers/health-fraud-scams/health-fraud-product-database>.

On January 2, 2022, the FDA issued a warning letter to the manufacturers of Nasitrol, a nasal spray based on the ingredient iota carrageenan. A review of the product's website found claims that the product is intended to mitigate, prevent, treat, diagnose, or cure COVID-19 in people. Federal regulations define products making these claims as drugs and subject to review by the FDA before approval and subsequent marketing. As discussed earlier, this is in direct violation of federal regulations.<sup>30</sup>

In another example, on July 15, 2022, the FDA issued a public notice advising consumers to refrain from purchasing Adam's Secret Extra Strength Amazing Black, a product promoted for sexual enhancement. Laboratory analysis found that the product contained tadalafil, a prescription medication used for erectile dysfunction.<sup>31</sup> Due to the potential for severe side effects such as hypotension, tadalafil administration requires medical supervision by a physician.<sup>32</sup>

A study published in 2018 analyzed FDA warning letters issued from 2007 through 2016, using data from the Health Fraud Product Database. During this time frame, the FDA found 776 adulterated dietary supplements from 146 different companies. A total of 157 products contained more than one unapproved ingredient. Products marketed for sexual enhancement accounted for 45.5% of letters, weight loss 40.9%, and muscle building 11.9%. Unapproved ingredients included sildenafil in sexual enhancement, sibutramine in weight loss, and synthetic steroids or steroid-like ingredients in muscle building supplements.<sup>33</sup>

One way for consumers to know they are purchasing a valid product is by looking for a certified product. The certification process involves an independent, third-party company testing a company's products, offering quality assurance for dietary supplements. Parameters tested include<sup>34</sup>

- Product contains the ingredients stated on the label
- Presence of harmful ingredients
- Presence of contamination
- Proper dissolution
- cGMP followed during manufacture

Three independent, private, third-party certifying organizations operate in the United States: the US Pharmacopeial Convention (USP), NSF International, and Consumerlabs.com. All three companies offer product certification programs for a fee. Each company allows products passing certification to display a seal on product labeling. **Table 3** summarizes information about each organization.

Online product ordering is a convenient shopping option rapidly gaining popularity in recent years, especially during the pandemic. While tempting to order the least expensive product, investigating the source and quality of dietary supplements available online is essential. Proactive training of the entire pharmacy team aids in providing patients with accurate information.

**Situation:** A weary technician finally finishes ringing out the last customer after two hours straight at the register. A sigh of relief quickly turns into a disgruntled groan as another customer

approaches. With a bottle labeled 'Menopausal Support' in hand, the customer points to the bottle label and asks, "What does 'proprietary blend' mean?" The technician glances over her shoulder, sees the pharmacist engaged in an intense phone conversation, and replies to the customer, "The bottle label clearly lists the ingredients."

**Secret #4:** Federal regulations define required dietary supplement label information. Unfortunately, ambiguity still exists, making it challenging to identify exactly what the product contains.

Federal regulations define the information required on dietary supplement product labeling in detailed, specific terms. Product labeling must include<sup>35</sup>

- Product name
- The term 'dietary supplement' or similar term (i.e., herbal supplement)
- Name and location of the manufacturer, along with a domestic address and phone number for reporting serious adverse events
- Nutrition labeling in the form of a "Supplement Facts" panel with the following information (see **Figure 1**):
  - Serving size
  - Number of servings per container
  - Listing of each dietary ingredient in the product
  - Amount of dietary ingredient per serving (Exception: ingredients in a proprietary blend)
  - Amount per serving listed as a quantitative amount by weight, as a percentage of the Daily Value, or as both
- A list of other ingredients not declared on the Supplement Facts label (usually excipients such as preservatives or dyes)
- Net quantity of contents

One area of ambiguity in dietary supplement product labeling is the listing of a proprietary blend. The term proprietary blend refers to a blend of dietary ingredients unique to a manufacturer and product. Federal labeling regulations allow the listing of proprietary blends on dietary supplement products, however, only the total weight of the blend is required, not the weight of individual ingredients.<sup>35</sup> There is no way for the healthcare professional or consumer to know exactly how much of a particular ingredient the proprietary blend contains.

Consumerlabs.com cautions consumers about products containing proprietary blends or formulas. In many instances, the blend's name sounds like a desired, expensive ingredient that is only a small part of the formula. Marketing of products containing proprietary blends may mislead the consumer with claims meant to impress the consumer and drive sales of the product.<sup>37</sup>

FDA regulations do allow structure/function claims on dietary supplement labeling. Structure/function claims describe how a

<b>Supplement Facts</b>		
Serving Size 1 Gelcap Servings Per Container 100		
	<b>Amount Per Serving</b>	<b>% Daily Value</b>
Vitamin A (as retinyl acetate and 50% as beta-carotene)	900 mcg	100%
Vitamin C (as ascorbic acid)	90 mg	100%
Vitamin D (as cholecalciferol)	20 mcg (800 IU)	100%
Vitamin E (as dl-alpha tocopheryl acetate)	15 mg	100%
Thiamin (as thiamin mononitrate)	1.2 mg	100%
Riboflavin	1.3 mg	100%
Niacin (as niacinamide)	16 mg	100%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	1.7 mg	100%
Folate	400 mcg DFE (240 mcg folic acid)	100%
Vitamin B <sub>12</sub> (as cyanocobalamin)	2.4 mcg	100%
Biotin	3 mcg	10%
Pantothenic Acid (as calcium pantothenate)	5 mg	100%

Other ingredients: Gelatin, lactose, magnesium stearate, microcrystalline cellulose, FD&C Yellow No. 6, propylene glycol, preservatives (propylparaben and sodium benzoate).

**Figure 1. Supplemental Facts Label (sourced from reference 36)**

nutrient or dietary ingredient may affect or act to maintain the structure or function of the body.<sup>35</sup> Examples of structure/function claims include<sup>35</sup>

- Calcium builds strong bones
- Antioxidants maintain cell integrity
- Fiber maintains bowel integrity

If a dietary supplement label contains a structure/function claim it must also contain the following statement: "This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease."<sup>35</sup>

The example in this situation involved a product marketed for menopausal support. Menopausal symptoms affect more than 1 million women in the US annually and include symptoms such as hot flashes and sleep disturbances.<sup>38</sup> A search of the DSLD using the term 'menopausal support' and filtering for on-market products containing the ingredient 'proprietary blend' returned almost 3,000 products.<sup>9</sup> This abundance of products illustrates the ambiguity that exists on dietary supplement labeling.

Pharmacy technicians are often the first line of contact at the pharmacy. Training and development of pharmacy technicians on the facts surrounding dietary supplements empower technicians, allowing them to answer factual questions and provide effective patient education.

**Situation:** The pharmacy phone constantly rings throughout the day, and today is no exception. The new COVID vaccine is out, and everyone wants to know if the pharmacy has it in stock. Answering yet another call, the technician is surprised when a patient asks to talk to the pharmacist, complaining about dizziness. The pharmacist checks the patient's profile, finding no underlying causative medication. Further questioning the patient, the pharmacist uncovers the recent addition of melatonin at night for sleep.

**Secret #5:** Like prescription medications, dietary supplements have pharmacologic and physiologic effects on the body, potentially resulting in health risks and side effects.

Consumers perceive dietary supplements as safe due to their source from natural substances. While generally well tolerated, dietary supplements affect the body like prescription medications, capable of producing an undesired effect. Lack of regulatory oversight allows products to reach consumers without adequate safety evaluation.

Information describing adverse effects of dietary supplements is anecdotal, derived from case reports and reports submitted through the FDA Safety Reporting Portal. Most dietary supplements have not been studied in pregnant or lactating women or children.

A study published in 2015 evaluated ten years of emergency room data to assess the number of annual visits resulting from dietary supplement adverse events. The authors calculated an average of more than 23,000 emergency room visits stemmed from the consumption of dietary supplements, resulting in more than 2,000 hospitalizations annually.<sup>39</sup>

Events in older adults accounted for the highest percentage of visits, with 40% of visits due to difficulty swallowing. Incidence in young adults aged 20 to 34 was significant at 28% and primarily involved weight loss and energy products. Side effects reported include heart palpitations, chest pain, and tachycardia.<sup>39</sup>

Unsupervised child ingestions accounted for 21% of visits. Unlike prescription medications, regulations do not require child-resistant packaging for dietary supplements, except for iron-containing products.<sup>39</sup> The authors note the numbers evaluated in the study are likely underreported as patients do not always include dietary supplements with the current medication list.<sup>39</sup>

**Table 4** lists the adverse effects of common dietary supplements. Patients often fail to report use of dietary supplements and most pharmacy software lacks the ability to note dietary supplement use in the patient profile. In this situation, the pharmacist took the extra time to further question the patient about dietary supplement use and successfully identified the causative agent.

**Table 4. Adverse Effects of Common Dietary Supplements<sup>7,17</sup>**

Supplement	Adverse Effects
Black Cohosh	Breast tenderness, diarrhea, gastrointestinal upset, nausea/vomiting
Calcium	Burping, constipation, gastrointestinal upset
Echinacea	Diarrhea, constipation, gastrointestinal upset/pain, heartburn, nausea/vomiting, skin rashes
Ginseng	Gastrointestinal side effects, headache, sleep difficulty
Ginger	Burping, diarrhea, heartburn
Iron	Abdominal pain, constipation, diarrhea, nausea/vomiting
Magnesium	Diarrhea, gastrointestinal irritation, nausea/vomiting
Melatonin	Dizziness, drowsiness, headache
Omega-3 fatty acids	Bad breath, headache, heartburn, nausea, diarrhea, unpleasant taste
Potassium	Abdominal pain, burping, diarrhea, nausea/vomiting
St. John's Wort	Diarrhea, dizziness, dry mouth, fatigue, headache, insomnia
Turmeric	Constipation, dyspepsia, gastrointestinal reflux, nausea/vomiting
Vitamin C	Abdominal cramping, heartburn, kidney stones (if history of kidney stones)
Zinc	Abdominal cramping, diarrhea, metallic taste, nausea/vomiting

**Situation:** Today, the workload in the pharmacy is lighter than usual. With a grateful sigh, the pharmacist sinks onto a stool reaching for a quick snack. Then the phone rings... The caller is a triage nurse from the local hospital to verify a patient's medication profile. Pulling up the profile, the pharmacist verifies the list of medications, including digoxin. The triage nurse confirms atrial fibrillation as the cause for admission, adding that the patient recently started taking St. John's Wort for depression.

**Secret #6:** Some dietary supplements affect the CYP450 liver enzymes, potentially altering the pharmacokinetics of medications, leading to treatment failure and/or toxicity.

**PAUSE and PONDER:** In what ways could you incorporate activities into the daily workflow to increase awareness of patients' use of dietary supplements?



**Table 5. Examples of Potential Drug-Dietary Supplement Interactions<sup>7,17</sup>**

Dietary Supplement	Medication	Interaction
Calcium	Quinolone and tetracycline antibiotics	Decreased antibiotic efficacy Take antibiotic 2 hours before or 4-6 hours after calcium
	Dolutegravir Elvitegravir	Reduced serum levels Take medication 2 hours before or 2 hours after calcium
Ginseng	Diabetes medications	Increase risk of hypoglycemia
	Immunosuppressants	Decreased effectiveness of immunosuppressant
Ginkgo	Anticoagulants	Increased risk of bleeding
Iron	Quinolone and tetracycline antibiotics	Decreased levels of antibiotics due to decreased absorption Take antibiotics 2 hours before or 4-6 hours after iron
Magnesium	Bisphosphonates	Decreased absorption
	Levodopa/carbidopa	Decreased bioavailability of levodopa/carbidopa
Niacin	Statins	Increased risk of myopathy or rhabdomyolysis
	Thyroid hormones	Antagonize the effects of thyroid hormone replacement
	Antihypertensive medications	Increased risk of hypotension due to niacin's vasodilating effects
St. John's Wort	Alprazolam	Decreased effects of alprazolam
	Oral Contraceptives	Decreased efficacy Counsel patients to use other forms of contraception
	Digoxin	Decreased levels of digoxin
	Omeprazole	Decreased effects of omeprazole
Valerian	CNS depressant drugs	Additive sedative effects
Vitamin B6	Phenytoin	Decrease levels and clinical effects of phenytoin
Vitamin D	Atorvastatin	Decreased absorption of atorvastatin
Vitamin E	Anticoagulants	Increased risk of bleeding
Zinc	Quinolone antibiotics	Decreased levels and effects of antibiotics Take antibiotic 2 hours prior or 4-6 hours after zinc

### Dietary supplement-drug interactions

Drug-drug interactions result in altered absorption, metabolism, or excretion. Drug-dietary supplement interactions occur through the same pathways as those used by FDA-approved drugs. The cytochrome P450 (CYP P450) enzymes in the liver are responsible for the metabolism of most medications.<sup>41,42</sup> The ability of a drug to either induce or inhibit these enzymes is a significant factor in drug-drug interactions. The natural ingredients found in dietary supplements are capable of inhibition or induction, also having the potential to interact with medications.

St. John's Wort, an herbal commonly taken for the relief of mild to moderate depression, induces the activity of CYP3A4.<sup>43,44</sup> This induction increases the clearance of medications metabolized by CYP3A4. Examples of medications cleared by CYP3A4 include alprazolam, atorvastatin, cyclosporine, oral contraceptives, oxycodone, and warfarin.<sup>43,44</sup> Patients need counseling about potential drug interactions with St. John's Wort.

Limited clinical studies evaluating the impact of drug-dietary supplement interactions exist. Many interactions are theoretical,

based on limited clinical evidence, animal research, and case reports.<sup>7</sup> **Table 5** lists examples of potential drug-dietary supplement interactions.

Pharmacy training emphasizes the importance of drug-drug interactions. It is important to remember that any substance introduced to the body, including food, beverages, and dietary supplements, has the potential to interact with medications.

**Situation:** It is another busy day in the pharmacy; prescriptions cover the bench, the phone rings constantly, and a pickup queue extends around the corner. A technician nervously approaches the pharmacist about a patient at the counter with a question regarding a supplement. The pharmacist throws down the spatula, muttering angrily about lacking the knowledge and training to answer the question properly. Sighing, he says, "I'll just Google it."

**Secret #7:** Many websites provide clinically backed information on dietary supplements (and Google is not one of them!).

**PAUSE AND PONDER:** A patient shares the unfortunate news about a recent cancer diagnosis. He asks you about the use of herbs in the treatment of cancer. What advice would you give?

The vast amount of health information available via the Internet with just a few clicks of the keyboard is both a blessing and a curse. Google is now a verb, and a simple search returns millions of results in seconds. While this may seem like a blessing, the curse lies in the searcher's ability to recognize valid, accurate sources of information. In many searches, ads appear as search results adding to the confusion.

In addition to the Internet, consumers turn to social media for health information. Social media use increased from 27% in 2009 to 86% in 2019.<sup>45</sup> Information posted on social media provides communication about healthcare issues, potentially resulting in improved health care.<sup>45</sup> Unfortunately, inaccurate information abounds on the Internet and social media platforms, leading to consumer misinformation.<sup>47,48,49</sup>

The FDA recently launched a new dietary supplement education initiative geared towards consumers, healthcare professionals, and teachers. The program, Supplement Your Knowledge, presents information about dietary supplements through a series of three videos. Educational materials, including fact sheets and infographics, are available in English and Spanish.<sup>50</sup>

Many government agencies provide free access to information about dietary supplements and their side effects, toxicity, and drug interactions. There are also several paid subscription resources available. The **ADDENDUM** (page 12) lists many of the available information options. The **SIDEBAR** summarizes counseling points.

Performing an Internet search via Google may seem like the quickest and easiest way to find the answer to an inquiry. Engaging with the patient, gaining additional information, and knowing where to look ultimately saves time. It is not necessary for one to be an expert in all dietary supplements, just to self-educate one supplement at a time.

## CONCLUSION

You may have noticed a recurring theme throughout this activity. Education. Dietary supplement education is essential to patient safety given the current usage patterns and accessibility of the retail pharmacy team. Education needs to include the entire pharmacy team. Technicians are often the first point of contact

## SIDEBAR. Counseling Patients about Dietary Supplements

- Carefully inspect the product to ensure intact product labeling
- Ensure the safety seal is intact
- Check for an expiration date or best used by date
- Check for customer service or return information before ordering
- Buy direct from a reputable company; many reputable companies sell through Amazon, avoid 3<sup>rd</sup> party resellers
- Check for the presence of a third-party certification seal
- Before purchase, check the company's website for information on quality standards
- Pay attention to the appearance and smell of the product upon opening
- Child-resistant packaging is not a requirement for dietary supplements, advise on proper storage of product
- Reinforce the importance of including dietary supplements on a current medication list

at the pharmacy, commonly fielding patient questions. Knowing when to answer questions and when to involve the pharmacist is a necessary skill. Understanding the differences in oversight, the physiological effects of dietary supplement consumption, and the potential for drug interactions allows for effective management and counseling of patients. It is important for healthcare providers to solicit information regarding patient consumption of dietary supplements.

**Figure 2** (next page) provides additional points to polish your skills in pharmacy settings.

## Figure 2. Safety and Counseling Related to Dietary Supplements

### Best

- 1 **Be COMMUNITY CHAMPIONS** and whenever possible, disseminate information about issues, concerns, or warnings about supplements
- 2 **Encourage discussion** with patients about supplements, and use open-ended questions to determine why they use them (and if they need them)
- 3 **Stress that supplements often interact with prescription medications**, and know how to avoid the interaction if possible or use different medications to eliminate the concern

### Better

- 1 **Learn about supplements** using trusted sources when patients ask about them and explain risks using patient-friendly language
- 2 **Report adverse events related to any dietary supplement** through established reporting systems described in this CE
- 3 **Remind patients to read labels carefully** and heed any warnings!

### Good

- 1 **Be familiar with the different approval paths** for prescription and dietary supplement products and make sure patients are aware
- 2 **Know the most commonly used supplements** in your locality and why they are used
- 3 **Simply ask patients if they use supplements** and make note on the patient profile

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## Addendum. Sources of Information about Dietary Supplements

Resource	Website	Information
Dietary Supplement Education Program	<a href="https://www.fda.gov/food/healthcare-professionals/dietary-supplement-continuing-medical-education-program">https://www.fda.gov/food/healthcare-professionals/dietary-supplement-continuing-medical-education-program</a>	<ul style="list-style-type: none"> <li>Continuing medical education program</li> <li>Collaboration between FDA and AMA</li> <li>Series of 3 videos about dietary supplements</li> <li>Also contains links to educational materials and other websites with information about dietary supplements</li> </ul>
Dietary Supplement Label Database	<a href="https://dslid.od.nih.gov">https://dslid.od.nih.gov</a>	<ul style="list-style-type: none"> <li>Current and historical label information on dietary supplement products marketed in the United States</li> <li>Useful to determine the contents of dietary supplement products</li> </ul>
Food and Drug Administration	<a href="https://www.fda.gov/food/dietary-supplements/information-consumers-using-dietary-supplements">https://www.fda.gov/food/dietary-supplements/information-consumers-using-dietary-supplements</a>	<ul style="list-style-type: none"> <li>Information for consumers on using dietary supplements</li> <li>Links to educational resources and materials, consumer updates, alerts, recalls and other information</li> </ul>
Lexi-Comp Natural Products Database	Available via mobile app	<ul style="list-style-type: none"> <li>Requires a paid subscription</li> <li>Alphabetical, searchable natural product database</li> </ul>
Memorial Sloan Kettering Cancer Center	<a href="https://www.mskcc.org/cancer-care/diagnosis-treatment/symptom-management/integrative-medicine/herbs">https://www.mskcc.org/cancer-care/diagnosis-treatment/symptom-management/integrative-medicine/herbs</a>	<ul style="list-style-type: none"> <li>Information on herbs, botanicals, and other products for both consumers and healthcare professionals</li> <li>Dietary supplement monographs</li> <li>IOS app: About Herbs</li> <li>Part of an online integrative medicine resource center</li> </ul>
National Cancer Institute Office of Cancer Complementary and Alternative Medicine	<a href="https://cam.cancer.gov">https://cam.cancer.gov</a>	<ul style="list-style-type: none"> <li>Information for consumers and healthcare professionals about CAM as it relates to cancer therapy</li> <li>Information on current NCI CAM research</li> </ul>
National Center for Complementary and Integrative Health	<a href="https://www.nccih.nih.gov">https://www.nccih.nih.gov</a>	<ul style="list-style-type: none"> <li>Information for both consumers and healthcare professionals about complementary health products and practices</li> </ul>
National Library of Medicine - Medline Plus	<a href="https://medlineplus.gov/druginfo/herb_All.html">https://medlineplus.gov/druginfo/herb_All.html</a>	<ul style="list-style-type: none"> <li>Online health information about drugs, herbs, and supplements for consumers</li> <li>Information sourced from the National Center for Complementary and Integrative Health and Natural Medicines Comprehensive Database</li> </ul>
Natural Medicines Comprehensive Database	<a href="https://naturalmedicines.therapeuticresearch.com">https://naturalmedicines.therapeuticresearch.com</a>	<ul style="list-style-type: none"> <li>Requires a paid subscription</li> <li>Professional monographs including information about effectiveness, safety, adverse effects, and interactions</li> <li>Information on specific commercial products</li> <li>Interaction checker</li> <li>Patient handouts in English, Spanish and French</li> </ul>
Office of Dietary Supplements	<a href="https://ods.od.nih.gov">https://ods.od.nih.gov</a>	<ul style="list-style-type: none"> <li>Information for both consumers and healthcare professionals</li> <li>General supplement information</li> <li>Information on supplements for specific purposes</li> <li>Fact sheets on dietary supplements and their ingredients</li> </ul>
United States Department of Agriculture	<a href="https://www.nutrition.gov/topics/dietary-supplements">https://www.nutrition.gov/topics/dietary-supplements</a>	<ul style="list-style-type: none"> <li>Links to general information and resources on dietary supplements</li> </ul>

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